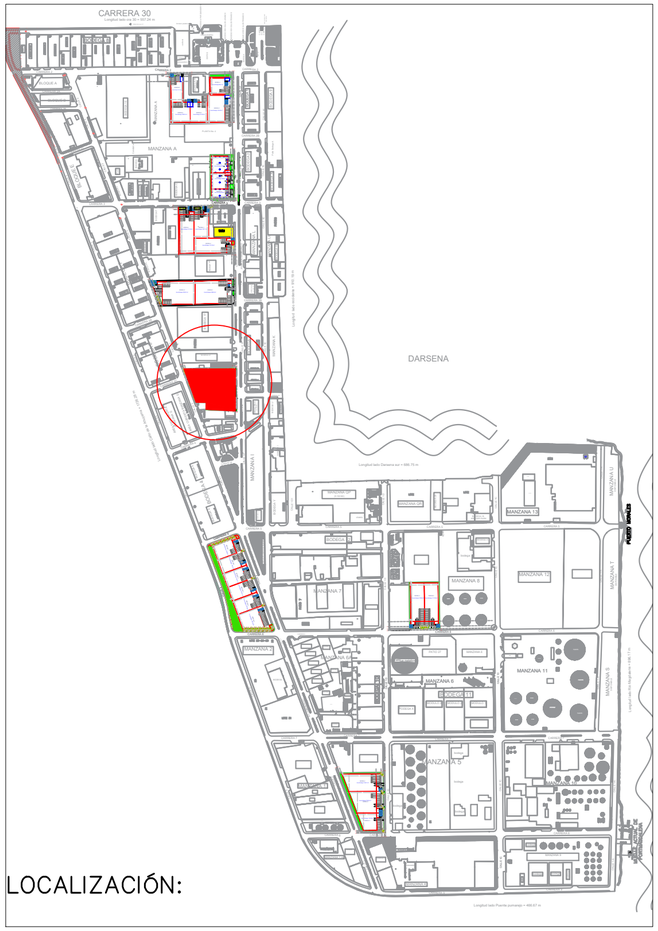LOCALIZACIÓN: